



SPONSORSHIP PACKAGE

2022 Edition

AUGUST 13th, 2022!

**Ecclestone Pool is
hosting the NAA's
"Big Meet" (Regional
Swimming Finals)**

**See inside for
exclusive details...**

Piscine Kirkland Ecclestone Pool
110 Granada
Kirkland, QC
H9H 3J5
<http://www.ecclestonepool.com>



Hello,

We are contacting you on behalf of Kirkland Ecclestone Pool, an outdoor summer pool located in the Lacey Green area of Kirkland. We are a non-profit community organization run entirely by volunteers that offers local families a great way to spend time together during the summer months, while participating in various aquatic events and competitions.

We offer water programs for all ages such as swimming, artistic swimming, diving and water polo lessons. These programs keep the kids off the streets and out of trouble, not to mention teaches them life saving skills. Without these programs, some kids may never learn to swim!

Our organization is looking for sponsors to help us run our programs and activities.

Why become a sponsor?

We offer you lots of exposure! Our pool is located in the Ecclestone Park, home to baseball and soccer fields, tennis and basketball courts, and a large park chalet. Every night from May to September, these facilities are populated with local families and visitors from around the West Island.

The pool itself hosts various aquatic events for the West Island pool community, along with the day-to-day activities provided to our members. These events also draw families from across the West Island and it is a great opportunity for pool sponsors to reach out to a great number of people.

Exposure and lots of it!

In return for sponsorship, we offer lots of advertising on your behalf, such as banners at our pool, your logo on our website and Facebook page, and in our regular member newsletters which reaches almost 400 readers. Banners posted within our pool grounds will be seen not only by our members and other pools visiting for meets and competitions, but also by the many teams and spectators that frequent the soccer and baseball fields of the adjacent Ecclestone Park.

Sponsorship Opportunities

Gold Sponsorship: \$1,000/year

- Two 4'x 8' banners on prime interior locations of pool fence*
- Fixed banner and link on our Facebook page
- Name and logo on our Sponsors webpage
- Logo and link in each member newsletter

Silver Sponsorship: \$500/year

- 4'x 6' banner on interior of pool fence*
- Fixed banner and link on our Facebook page
- Name and logo on our Sponsors webpage
- Logo and link in each member newsletter

Bronze Sponsorship: \$300/year

- 4' x 4' banner on interior of pool fence*
- Fixed banner and link on our Facebook page
- Name and logo on our Sponsors webpage
- Logo and link in each member newsletter

"Big Meet" Sponsorship opportunities: Contact us for details!

- Up to a 4' x 8' banner on interior pool fence* (day of event)
- Table/space available to rent as a vendor during the day of the event
- Name and logo on our Sponsors webpage
- Logo and link in each member newsletter



"Big Meet" is the local name given to the Northshore Aquatic Association's (NAA) Regional Final Swimming Championship and is the conclusion of the summer swim season. The event attracts upwards of 1500 athletes, coaches, officials and spectators from community pools in Kirkland, Pierrefonds, DDO, Dorval, Cote St. Luc, Montreal West and TMR. The event provides fantastic visibility and exposure to the West Island aquatic sports community!

*Banners to be supplied by Sponsor. Sponsorship is an annual agreement (except Big Meet pkg.), to be renewed at the start of each season.

We also welcome sponsorship in the form of products and/or services. Any products we can resell in our canteen or use as prizes for pool events are much appreciated. We also have a need for clothing suppliers, landscaping/lawn care, bathroom supplies, renovation materials, first aid supplies, and more.

Show your support of amateur sports and the community and take this opportunity to promote your business! Help us make this a great summer for our kids and to give them memories that they will cherish for a long time!

If you have any questions, please feel free to contact us at ecclestonepool@gmail.com

Thank you in advance for your time and consideration.

Best Regards,

Ecclestone Pool Committee
ecclestonepool@gmail.com



Sponsor Agreement

Contact Information

Company name	
Street Address	
City, Prov., Postal Code	
Contact person	
Work Phone	
E-Mail Address	

Sponsorship levels

Please check your preferred level

- Gold sponsor: \$1,000
- Silver sponsor: \$500
- Bronze sponsor: \$300
- "Big Meet" Sponsorship

Other - Please indicate below:

NB: Sponsorship is an annual agreement (except Big Meet pkg.), to be renewed at the start of each season. * Banners to be supplied by Sponsor.

Donation of products or services

Please summarize what you are able to offer Ecclestone Pool in the form of products or services

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Agreement and Signature

By signing this agreement, I affirm that the organization named above commits to a one-year sponsorship (except "Big Meet" pkg.) of Kirkland Ecclestone Pool. It also implies that payment of indicated sponsorship will be made in a timely manner. Upon receipt of payment, website advertising will be made active as soon as possible. Banners will be posted before the start of pool season.

Name (printed)	
Signature	
Date	

Please make your cheque payable to: Kirkland Ecclestone Pool Inc.
110 Granada, Kirkland, QC H9H 3J5